



What is Slough Borough Council's Travel Training?

Background

The Travel Training Programme is part of Slough Borough Council's Access Fund Programme, 'Better by', which runs from 2017-2020. The Council was awarded funding from a £60 million Government fund to deliver projects to help reduce congestion, improve health and improve sustainable access to jobs, education and training opportunities. The Council are excited by this great opportunity and are looking forward to making a positive difference to the Borough's residents through the Better by project.

The Travel Training Service

Travel Training is a key part of the 'Better By' project and aims to break down travel barriers to accessing employment and training, and assist jobseekers and young people with both travel to interviews and initial employment.

Travel training is delivered through a **free focussed training session**, provided through the Better by team.



The session focuses on building confidence and the knowledge base of jobseekers and young people so that they know where to access transport information and find travel options that are easier, more flexible and possibly cheaper.



Travel Training Benefits

There are many benefits of the sessions; both to your clients and to your organisation.

Jobseeker

- Confidence
- Knowledge
- Aware of travel options
- Broadened 'travel horizons'
- Save time, money and improve health
- Consider a wider range of interviews and jobs
- Sharing experiences
- Use of tools in other aspects of life

Your Organisation

- Improved staff knowledge
- Information resources for future use
- Fewer jobseekers reporting transport as a barrier to employment
- Improved/enhanced client services
- Improved/enhanced client engagement
- Sharing of best practice

The long-term goal is that you will be able to run the training course internally for your clients, having been on a Travel Training course. This provides a new offer for your organisation and a legacy to the Better by project.

Our Travel Training session involves:

- Techniques to demonstrate journey planning for a commute or journey to interview;
- Signposting and options for referral to transport partners e.g. Slough Cycle Hire;
- Group exercises to challenge barriers to transport and build confidence;
- A workbook with a travel planning scenario exercise and/or travel quiz; and
- The opportunity for your staff to become able to deliver the session for future classes.

A training session typically lasts 1.5- 2 hours and can be tailored to a group's ability and time available to deliver the session.

How to organise a Travel Training session

Please contact Ramandeep Gogna at Slough Borough Council, ramandeep.gogna@slough.gov.uk or 01753 875122, to discuss how the Travel Training sessions can benefit your clients and your organisation, or to book in a session.